



AND



Cordially invite veterinarians to dinner and CE (2 hours)

**“HOW TO ASK THE RIGHT QUESTIONS: WORKING  
THROUGH A BEHAVIORAL COMPLAINT”**

Dr. Marsha Reich, DVM, DACVB

Thursday, March 26, 2020  
6:30 welcome, 7:00 pm dinner and CE  
Maggiano's Little Italy  
203 Westshore Plz. Tampa, FL 33609

RSVP by 3/22 to [RSVP@hcvms.org](mailto:RSVP@hcvms.org)

Space for this special event is limited!

You will receive email acknowledgement of your RSVP.

Free for HCVMS members. \$75 for non-HCVMS members  
HCVMS membership \$275 for two years.

**Speaker:** Marsha Reich, DVM, DACVB

**Title:** "How To Ask The Right Questions: Working Through a Behavioral Complaint"

**Objectives:** Upon completion of this presentation, participants are expected to 1) learn how to develop and ask the questions that will elicit useful information about a behavior case, 2) become facile in sifting through a client's answers to behavior questions, illustrated with real-life situations 3) understand how the medical record augments a behavioral questionnaire, 4) become comfortable with options, traditional and adjunctive, for the management of behavior cases and 5) learn from case examples how better to handle behavioral complaints for successful resolution while maintaining the importance of comprehensive patient care and client communications.



**Brief Bio:**

Boarded Specialist Dr. Marsha Reich, DVM, DACVB is a diplomate of the American College of Veterinary Behaviorists. She is the owner of a house call behavior practice which gives her the opportunity to evaluate and treat the behavior problems of pets in their own homes. After graduating from Virginia-Maryland Regional College of Veterinary Medicine in 1989, she worked in two small animal veterinary practices for eight years. In 2000, she completed a three- year behavioral medicine residency at the University of Pennsylvania, and became board-certified in behavior in 2001. She also worked in a group practice of veterinary specialists for several years before starting her own practice in 2003. Dr. Reich has lectured both nationally and internationally, has contributed to textbooks on pet behavior and is co-author of a chapter in the book "Decoding Your Dog" by the American College of Veterinary Behaviorists.